Sustainable Strategies

For Visionary Companies

Driving Social Environmental & Sustainability Change

Sustainable Strategies is a social, environmental and sustainability boutique consulting firm. Founded in 2010, our firm works closely with responsible developers, investors and decision makers. We ensure projects are socially, environmentally and economically viable. We develop strategies that foster competitive advantages. We foster long-lasting positive impacts on the societies in which our clients operate in.

We have experience in identifying, evaluating, mitigating and offsetting environmental, social and governance risks. Our clients value this expertise and seek our knowledge on international standards and best practice as it dovetails with our capacity to understand local contexts.

We conduct due diligence assessments; we perform continuous monitoring and independent reviews, and we produce social and environmental impact assessments. We also develop sustainability or ESG management systems while providing the support to establish and train the teams to take the lead on implementing systems and strategies.

We develop stakeholder maps, engagement strategies, materiality maps and sustainability strategies with measurable KPIs that allow companies to engage internal and external stakeholders to reach common goals. This approach both enhances performance then generates sustainability reports to disseminate success stories.

WHY WE DO IT

We seek to transform societies by working with leaders to evolve ideas and develop sustainable strategies.

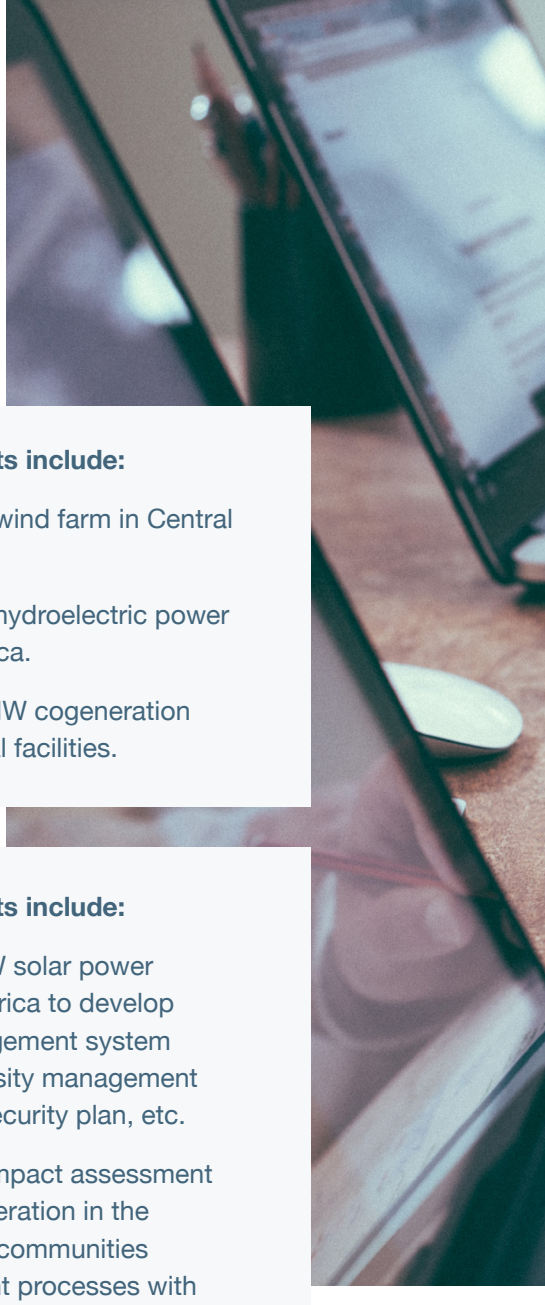
Consider the impact of your daily decisions. Now multiply those by the size of your company.

It takes leadership to be responsible.

We create credible and trustworthy projects with investors and developers.

We understand local contexts; we anticipate needs and challenges.

We work with teams ranging from boardroom decision takers, C-Suite leaders and operations staff to understand key issues and prepare action plans that are relevant to local contexts.



WHAT WE DO

Independent Social and Environmental Experts

We work as independent engineers on behalf of lenders to assess and track social and environmental risks and opportunities. This applies to the construction of new projects, the expansion of existing ones or to ongoing operations.

Examples of our projects include:

- Developing a 50 MW wind farm in Central America.
- Developing a 60 MW hydroelectric power plant in Central America.
- Establishing a 120+ MW cogeneration plant at agro-industrial facilities.

Compliance and Management Systems

We work with investors and developers to comply with international standards, e.g., Equator Principles, IFC Performance Standards, IDB Safeguards and others. This extends to developing impact assessments, policies, procedures and management plans, including stakeholder engagements.

Examples of our projects include:

- Working with a 50 MW solar power facility in Central America to develop a sustainability management system including the biodiversity management action plan, a fiscal security plan, etc.
- Completing a social impact assessment for a nickel mining operation in the vicinity of indigenous communities with open resettlement processes with communities in Central America.

Sustainability Strategy and Governance

Our firm leads management teams to conduct materiality assessments, develop stakeholder maps, prepare stakeholder engagement strategies and propose sustainability strategies to position groups ahead of their peers through their foresight, commitment and comprehensive approach to sustainability.

Examples of our projects include:

- A 5-year sustainability and stakeholder engagement strategy for a real estate and sugar mill conglomerate with operations extending from Mexico to Brazil.
- A 10-year sustainability strategy and an engagement strategy for a renewable energy corporation operating in Central America to generate over 800 MWs using solar, wind and hydroelectric technologies.
- A 9-year strategy for a cement company in the process of expanding and diversifying operations.

Sustainability Reporting

We help companies share their stories as they comply with international best practices while documenting and transmitting the company's intent, commitment and culture by developing sustainability reports. We've also worked with companies to document case studies for broader publications on regional or thematic best practices.

Examples include:

- Advising a renewable energy group on a "look and feel" approach and enhancing the content and tone of reports.
- Working with a cement company to develop reports using case studies, photos, quotes and graphs on GRI complaints
- Working with an embassy to develop ten case studies on good practices by Canadian companies operating throughout Central America, Belize and the Caribbean.

Ethics and Governance

Our firm specializes in developing programs, management systems and tools to ensure that the corporate culture is built upon core values. We work with the company so that their code, policies and tools extend their values and practices to partners and supply chains.

Examples include:

- Developing a code of ethics and conduct and training program for headquarters in a corporate group that encompassed over 30,000 asociates working in six groups in over six countries.
- Developing a code of ethics and conduct plus a training program for a consumer goods retail company with over 50 stores and 5,000 staff.

A simple list of clients:

AgroAmerica
Banco Agricola Mercantil -BAM-
BanColombia
Canadian Embassy
Cementos Progreso
CMI Energy
Corporación Multi Inversiones
Goldcorp – Mina Marlin
GyT Continental
Ingenio Magdalena
International Labor Organization
International Migration Organization
Pacific Solar Energy
The Pantaleón Holding Group

WHO WE ARE

We assemble multidisciplinary teams that may include social scientists, environmental engineers, agronomists, biologists, attorneys, and other experts with experience working in the field and in the board room. The teams promote understanding, risk mitigation and lasting change for each project. Some of our principal advisors are listed below.

All are fluent in English and Spanish with some specialists having conversational French or German.

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Nikki Bahr L.
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ESRM, ESG, ESIA Advisor, Sustainability Advisor
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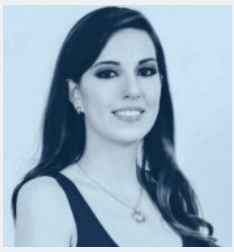

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